MEDIA STATEMENT
RE: 2016 EASTER ROAD SAFETY CAMPAIGN
TO: ALL LOCAL MEDIA
ATTENTION: NEWS EDITORS/REPORTERS
DATE: 18 MARCH 2016
FOR IMMEDIATE RELEASE

The Easter holiday period is once again upon us. This is a period in which many people travel to different places of worship and also a period in which schools close for the first quarter of the year.

Transport Minister, Ms. Dipuo Peters has officially launched the 2016 Easter Road Safety Campaign today Friday of 18 March in Mankweng, Limpopo ahead of the holiday weekend to heighten the implementation of the 365 Days Road Safety Programme.

Meanwhile the launch in Limpopo, the Executive Mayor of Lesedi Cllr. Lerato Maloka accompanied by Cllr. Sibongile Makhubu MMC for Community Services, they also took to the near national route N3 which passes through Heidelberg heading to Durban, to emphasize the same message and promoting 2016 Easter road Safety awareness, further the Executive Mayor Cllr. Maloka encouraged all N3 users, private motorists, public transport/Taxi operators (short and long distance), freight transport operators and passengers to take personal responsibility for their safety on the roads as they will be travelling to various destinations during the Easter holidays and at all times.

An analysis of traffic movement and traffic count on the Thursday before the Easter weekend for the past six years has demonstrated a higher than normal traffic count on major arterial routes out of Gauteng into Limpopo, KwaZulu-Natal, Mpumalanga and the Free State.

Traffic volumes peak again on Sunday and Monday as many travelers return from places of worship and holidays.

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