

## 5.2 INTEGRATED POVERTY REDUCTION, GENDER EQUITY AND LED PROGRAMME

### 5.2.1 Results of the Socio-Economic Analysis

The social analysis [Section 2.] indicates that there are huge socio-economic disparities in Lesedi, which will need to be addressed. Three broad socio-economic groupings were identified as follows:

- **White population Group**

Higher than average income, skills and educational levels and mobility. Good basic health, low unemployment.

- **Previously Disadvantaged Urban Dwellers**

Lower than average income, skills and educational levels and mobility. High unemployment.

- **Previously Disadvantaged Rural Dwellers**

Very low income, skills and educational levels and mobility. High unemployment, low wages and poor basic health.

The economic analysis indicates a depressed local economy, relying heavily on the agricultural, manufacturing and government sector. A limited opportunity for growth in the formal economic sector is foreseen.

### 5.2.2 Summarized Poverty Alleviation, Gender Equity and LED Guidelines

Local poverty alleviation and gender equity guidelines formulated includes the following:

- Providing access to basic services.
- Creating opportunities for productive activity.
- Establishment and maintenance of a social security system.
- Empowerment of the poor.
- Addressing gender inequalities and catering for the diverse needs of women.

The local LED guidelines stipulate that a LED strategy must comply with the following minimum requirements:

- Reduce poverty levels.
- Lead to creation of new jobs.
- Reduction of unemployment rates.
- Establish new business [formal and informal].
- Broaden the tax base of the Local Authority.
- Support for SMME's.
- Attract tourist/visitors to the area.
- Attract increased Government funding/investment.
- Increase general buying power.
- Growth Infrastructural investment by Local Authority.
- Continued diversification of economy.
- Skills training facilities.

### **5.2.3 Summary of Poverty, Gender-RELATED AND LED activities which will form part of the projects**

The high level of poverty and unemployment in Lesedi has been identified as one of the priority issues in the municipality, and a strategy/programme pertaining to this issue has been formulated

Projects that are specifically geared to poverty alleviation include the following:

- **PI 1/1:**General Marketing Program.
- **PI 1/2:**Job Creation Centre Heidelberg x 23.
- **PI 1/3:**Provision of Infrastructure for informal traders
- **PI 1/4:**Identify and implement agricultural L.E.D. projects

In addition to the above, the following measures are in place:

- Employment of local communities on all capital projects such as infrastructure, housing provision, etc.
- An operative indigent policy.
- Various welfare programmes such as feeding schemes, etc.